

# BlueOval City Sculpture Legend

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**Wings:** Freedom, local wildlife



**Tracks:** Local wildlife



**Fish:** Local wildlife, uses part of the "F" in the Ford signature logo



**Agricultural grid:** Local resources, infrastructure, farming



**Delta:** Waterways



**Trees:** Local resource, forestry



**Roots / blossoming tree:** Root systems or growth systems, symbolic of expansion



**Wheat / grass:** Local resource, farming



**Leaves:** New life, growth, budding potential



**Ford leaf:** Adjacent to other leaves, uses part of the Ford signature logo. Represents integration of new green energy initiatives.



**Bridge:** Building connections between communities



**Home:** Community, family, opportunities for building personal futures



**Music notes:** Local icons; a community culture that draws people together



**Community:** Symbolic of two hands linking together; cooperation, collaboration, unity, common effort



**Paths of alignment:** Symbolic of bringing people together over time toward a common path / goal



**Interwoven unity:** Symbolic of creating a time and place for inclusivity; bringing things together



**Renewal:** Symbolic of recycling, repurposing, renewing; slight electric-bolt reference nods to electric vehicles



**Human minds:** Stems from the idea of the human brain, innovation, and the path toward progress

BlueOval™ City



# Sculpture Dedication

This artwork was designed by students from the University of Memphis Department of Art and Design and produced in collaboration with stakeholders in the regional art community to mark the site of the BlueOval City campus.

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Six leaf-like canopies symbolize growth and sustainability. The sculpture is made from steel – the same material used in Ford vehicles – and the sculpture incorporates the brand's colors. The tallest canopy reaches 28 feet. The entire piece uses roughly 18 tons of steel and spans 80 feet end-to-end.